

## **Distributed by NETA**

**NOLA Code:** SCSO 0300 H1  
**Program Title:** **SCRAPBOOK SOUP – 300 series**  
**Program Length:** 13/30s promo after show 301  
**Feed Date/Time:** Thursdays, beginning October 3, 2013 @ 1500-1530/HD 04  
\*Feed-For-Record\*  
**Closed Captioned:** Yes  
**Stereo:** Yes  
**SAP:** No  
**Format/version:** HD Wide Screen Base  
**Video:** 16:9  
**Suggested TV Ratings:** TV-G

**Short Description:** The newest season of Scrapbook Soup features host Julie Fei-Fan Balzer offering viewers great scrapbooking and paper crafting recipes. The overall theme is “life style” scrapbooking. Each episode is a delectable mix of exciting techniques, lots of mixed media, and a team of scrapbook experts. Feature topics for Series 300 include: cards for everyday occasions, 3 dimensional projects, meeting of art and craft, different materials, mini books, and friends.

**Suggested Scheduling:** How to blocks  
**Flags:** None  
**Broadcast History:** Premiere of 300 series

**Tag:** Visit scrapbooksouptv.com for a mix of ideas, a mix of ingredients, a mix of designers, and all of the instructions for every project found on this series of Scrapbook Soup. Create your own recipe for great scrapbooking. This is Show\_\_\_\_\_.

**Rights:** UNLIMITED release over three years (UNL/3YRS) beginning 10/3/13; SCH/2YRS; VOD/7DAY; and non-commercial cable rights granted. **Royalty free to members and subscribers of the National Educational Telecommunications Association (NETA).**

**Producer:** Kathie Stull  
**Date Produced:** June, 2013  
**Funding:** Brother International Corporation  
Die Cuts with a View  
Spellbinders Paper Arts LLC  
Sakura Color Products of America  
Westcott  
Hot Off the Press  
Adhesive Technologies, Inc.  
Purple Cows  
Kaleidoscope Collections, LLC  
The Crafter’s Workshop  
Lawn Fawn

**Underwriting:** Local underwriting is permissible.  
**Web site:** [www.scrapbooksouptv.com](http://www.scrapbooksouptv.com)  
**Viewer Contact:** KS, Inc. Productions P.O. Box 391698, Solon, Ohio 44139  
[info@ksproductions.org](mailto:info@ksproductions.org)  
[www.ksonline.tv](http://www.ksonline.tv)

**Promos:** 1/:30 generic series promo follow program 301  
Program (28:00 + :05 black + :20 slate/countdown + :30 series 300 promo  
**Promos also available online at [www.netaonline.org](http://www.netaonline.org) and [www.ksonline.tv](http://www.ksonline.tv)**

## **Episode Descriptions:**

### **301 A Day in the Life**

The main reason we scrapbook is to capture those individual moments in time and keep them forever. Capture a moment in time in a scrapbook page, learn heat embossing with Kelly Purkey, and make a project life double page spread featuring a week in the life of Ali Edwards. A mix of ideas, supplies and designs - all in one Scrapbook Soup!

### **302 Cards for Everyday Occasions**

Every occasion no matter how big or small deserves a card – and today we’ve got designs for everyday occasions. Today’s soup includes lacy pop up cards with a graphic design, some tasty treat cards featuring a lemonade stand with Sara Naumann, and translating a layout into a card with Nancy Nally. Lots of cards and ingredients in one Scrapbook Soup.

### **303 Point of View**

Scrapbooking for your life means capturing events and moments that are all about you. It’s creating projects with a very personal point of view. Our show includes: “Who I am becoming”, a personal page reflecting today, a vintage collage layout using paints to add ephemera with Paula Nelson-Hart, and a tribute to “who you are” with Kim Hupke; projects about us all on today’s Scrapbook Soup.

### **304 3D Projects**

Today’s menu features useful 3D scrapbook projects. We make pencils with an artful touch, a scrapbook grid layout to celebrate daily life with Ali Edwards, and a scrapbook inspired tote using kaleidoscopes with Joe Rotella. Stir them all together for one fabulous Scrapbook Soup.

### **305 Add-ons**

Soup would be pretty boring if it was just broth. Scrapbook pages might also suffer the same fate without some interesting add-ons to rev them up. Explore beyond the norm with media mixage with Stacey Caron, add bezels, ribbon and buttons to create texture and dimension. Make a die cut frame with Jenny Barnett Rohrs and use up scraps of patterned paper in a grid design with Ronda Palazzari. Today’s Scrapbook Soup is stocked with new ingredients.

### **306 Meeting of Art and Craft**

Join us as we mix art, craft and scrapbook for a delicious result. Scrapbook meets art and craft as we write on gesso, learn a technique for making decorative tissue tape with Sara Naumann, and embellish our way to a great frame using a hoop with Vicki O’Dell.

### **307 It’s All in the Details**

It’s the little things that count – from the tiniest embellishment to the handwritten letter - it’s all in the details today on Scrapbook Soup. Create simple cut out graphic cards, learn about packing tape photo transfer with Sara Naumann, and backgrounds almost as pretty as the picture in a prom layout with Stacey Caron– today on Scrapbook Soup.

### **308 Different Materials**

New materials are the spice to your scrapbook soup. Every dish needs a little dash of pepper to add some flavor. It’s the same with scrapbooking - bland is not very interesting. Fill in the spaces of your letters with paper on the “attitudes in generosity” page, build on a core to add dimension with Stacey Caron for a cherished layout, and projects featuring paper, acetate and glass from Sara Naumann; a spicy mix today on Scrapbook Soup.

### **309 Keeping Up**

Make technology your friend. It's hard to keep up with each and every new trend but you can find your favorites and use them to your advantage. We begin with an awesome page, then it's a project life page with Nancy Nally using instagram photos, and finally a family heirloom with modern techniques but historic info from Paula Nelson-Hart. Great for young family members to get to know their heritage and for older family members to remember and reflect.

### **310 Paint Your Way**

Raid your art box for paint and gesso as we paint our way to fantastic layouts. Create Stencils with Jenny Barnett Rohrs, a layout from Ronda Palazzari with a technique for changing patterned paper into unique embellishments with gesso, and watercolors, and the fourth level (that's more than the third!) of dimension from Kim Hupke on a page entitled "my girl".

### **311 Casual**

Scrapbooking can get very regimented – with the right way to use a product or the correct way to lay out a page. Today we're encouraging a more casual approach – one that fits your life style and design aesthetics. Take a casual approach to your scrapbooking with two "hello" themed pages, scrapbook sketches from Kelly Purkey, and five ways to use lattice designs from Sara Naumann.

### **312 Mini Books**

Good things come in small packages. Create a mini book from a 3D kaleidoscope with Joe Rotella, a mini journal with Jenny Barnett Rohrs, and 3D sculptured surface for your journal with Kim Hupke. All today on Scrapbook Soup.

### **313 Alphabet Soup**

It's always fun to test out new techniques possibly using some of your favorite supplies in a new way. Today's menu features alphabet soup. Make a best friend's page featuring watercolors. Use glue as paint to create a unique resist and stencil and an organizer from Vicki O'Dell that reflects your scrapbook style.