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Program Title: **SCRAPBOOK SOUP – 400 series**
Program Length: 13/30s promo after show 401
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SAP: No
Format/version: HD Wide Screen Base
Video: 16:9
Suggested TV Ratings: TV-G

Short Description: The newest season of Scrapbook Soup features host Julie Fei-Fan Balzer sharing great scrapbooking and paper crafting recipes with viewers. This season is all about developing a personal style. Each episode offers a mix of exciting techniques, a team of scrapbook experts and lots of mixed media. Topics include: cards, stencils, technology, books, die cutting, words and lettering, and using paint and ink. Scrapbook Soup, Series 400 inspires viewers to jumpstart their creativity for developing their own signature look.

Suggested Scheduling: How to blocks
Flags: None
Broadcast History: Premiere of 400 series

Tag: Visit scrapbooksouptv.com for a mix of ideas, a mix of ingredients, a mix of designers, and all of the instructions for every project found on this series of Scrapbook Soup. Create your own recipe for great scrapbooking. This is Show_____.

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Underwriting: Local underwriting is permissible.
Web site: www.scrapbooksouptv.com
Viewer Contact: KS, Inc. Productions P.O. Box 391698, Solon, Ohio 44139
info@ksproductions.org
www.ksonline.tv

Promos: 1/:30 generic series promo follow program 401
Program (28:00 + :05 black + :20 slate/countdown + :30 series 400 promo
Promos also available online at www.netaonline.org and www.ksonline.tv

Episode Descriptions:

401 Cards

Make your own special occasion with a unique card. First, Jenn Mason creates a photo card. Next, May Flaum uses a stamped image for her card design. Host Julie Fei-Fan Balzer interviews Kazan Clark. Then, Julie shows how to create a card background using photo corners. Last, Julie creates a card with a house shaped cut out.

402 Off the Page

Our designers are not content to stay on the page. First, Kazan Clark embellishes mason jars with die cut flowers. Jenn Mason talks with Julie about her creative process in a short interview. Next, Kathy Cano-Murillo shares her technique for creating a colorful sugar skull to embellish an album or journal. Julie shares a last technique using sugar skulls and flowers to embellish Halloween themed mason jars.

403 Stencils

This show offers lots of new tips and techniques using stencils. Create your own stencil and learn about masking with Jenny Barnett Rohrs. A short interview features Stacy Julian as she shares her system of "get it done fast". Then, Julie demonstrates a layering technique using new stencil designs. Last, Julie shares more stenciling tips using stamping, painting, doodling and more.

404 Technology

See how new machines are making their mark on your scrapbook page. Kazan Clark creates a stencil with a die cut machine and then shows how to etch on glass. Julie interviews Jenny Barnett Rohrs about how social media inspires crafting. Then, Joe Rotella uses computer software to create a snowflake Christmas ornament. Julie wraps things up with a lesson on design featuring a scrapbook page picturing family members.

405 Books

If one page is good, a whole bunch is better. This show focuses on books. First, host Julie Fei-Fan Balzer uses colorful paint pens to create an art journal page of doodled leaves. Next, Joe Rotella shares secrets of book binding demonstrating a piano hinge style binding. Then, Stacy Julian makes a treasures theme album with gold glittery elements. Last, Julie uses an electronic cutter to make numerous triangle shapes to embellish a cover for an album.

406 Your Personal Touch

Add a personal touch to your scrapbooking to make it uniquely your own. First, Julie shows how to use your handwriting to add a personal touch. Next, Stacy Julian makes a pocket scrapbook with a flower theme. In an interview segment, Kathy Cano-Murillo shares her creative process. Then, Julie uses colorful fluorescent pens to embellish a page with journaling and doodling. Last, Julie shows how to use watercolors to create a card for a pocket scrapbook page.

407 Mixed Media Techniques

Don't be afraid to get a little bit messy. This show is all about mixing it up with mixed media. Kathy Cano-Murillo creates a color page with acrylic paint and water. Next, Julie demonstrates mono printing. Then Dina Wakley uses filmstrips, dyed cheesecloth and spray ink to create a page layout. Last, Julie uses office supplies and household items to create texture on her scrapbook pages.

408 Words and Lettering

Words and lettering can add an interesting element to your scrapbooking. First, May Flaum creates a canvas with a stamped bird and word cut outs. Next, Julie has some tips for hand lettering. Then, Dina Wakley demonstrates paint and ink techniques using a stencil with gesso and pattern resist. Julie has a last tip for embellishing and using letter stickers.

409 All in the Family

Guests on this show share ways to celebrate friends and family. First, Kazan Clark creates a magnet board with bottle caps. Next, Julie interviews Dina Wakley. Then, Stacy Julian shows how to make a family tree album. Last, Julie makes pop up place cards.

410 Make Your Own Embellishments

Use cutting tools, stamps, pens and markers to make customized embellishments. Julie shows how to embellish paper flowers with watercolor markers for her page layout. Next, Jenn Mason demonstrates how to make fabric tape. Then, Joe Rotella uses paper collage with scraps to cover a wooden tea box. Last, Julie uses several techniques to embellish a paper tag.

411 Die Cutting

Cutting has gotten very sophisticated – the newest tools allow us to do things we never thought possible. First, Jenny Barnett Rohrs demonstrates an inlaid die cutting technique to create card designs. Kazan Clark uses die cutting plus embossing to create straw toppers and more. Julie shares a last tip for transforming die cuts with a variety of techniques and tools, from doodles and stamps to markers and pens.

412 Paint and Ink

This episode features paint and ink techniques. First, Dina Wakley uses paint and ink to create a vibrant watercolor background for her page layout. Julie interviews Joe Rotella about his glass etching project. Then, Kathy Cano-Murillo tie dyes fabric to use as a background for her page layout. Last, Julie creates a tie dye look with a watercolor technique.

413 Flowers

Flowers fill this episode. First Julie embellishes tags with a floral watercolor design to use on a page layout. Then Julie interviews May Flaum. Next, Kathy Cano-Murillo uses more flowers with her signature glitter style to add to her scrapbook page. Last, Julie cuts and pieces flower designs to use as card embellishments.